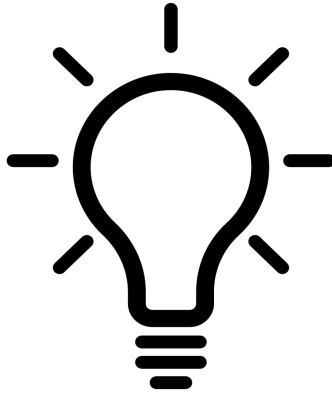


A Bright Idea



Still on the fence about swapping out incandescent bulbs for energy efficient led light bulbs? Here is information that may change your thinking.

Phasing out the old-style bulbs in your homelowers your power billis betterfor the environment and is simple to do.

According to the US Energy Department, led bulbs certified by Energy Star

- Use up to 90% less energy than standard bulbs
- Last at least 15 times longer than incandescents
- Generate about \$55 in electricity cost savings over their lifetime
- Produce about 70-90% less heat, making cooling costs in warmer months lower

Read Energy Star's comprehensive guide to led bulbs [here](#).

For those of you who have tried led bulbs and found them aesthetically unpleasing, paying attention to the bulbs k value is critical (2700k-3000k is like a soft white bulb).

Here is a guide to [choosing the right bulb](#).

